

**REAL ESTATE DIVERSITY INITIATIVE (REDi)  
2019 PROGRAM APPLICATION**

Please complete the application and email 1 (one) pdf file that includes a completed application and attachments to [Aubrey.Albrecht@ULI.org](mailto:Aubrey.Albrecht@ULI.org). Application deadline is November 15, 2018 at 5:00pm.

**PERSONAL INFORMATION**

**Name:**

**Full Address:**

**Phone/Cell:**

**Email:**

**Gender:**

**Race/Ethnicity (check all that apply):**

- Black/African American    Hispanic/Latino (non-white)    Asian    American Indian/Alaska Native  
 Native Hawaiian/ Pacific Islander    White (women only)    Other (describe):

**REQUIRED ATTACHMENTS**

- Professional Resume:** Attach a 1 or 2-page resume that includes your education history.
- Personal Essay:** Attach a personal essay which explains (in 200 words or less) what you hope to gain by completing the REDi program and how you will use the information you learn.
- Letters of Reference:** Attach 2 letters of reference (1 page each) who have a strong knowledge of your abilities and interest in real estate development.
- Signed Program Expectations:** See page two of this application.

**AREAS OF EXPERIENCE AND INTEREST**

The following information will be used to align the 2019 program with the participant's experience and interests. This information will not be used to select participants.

Real Estate Development Area	# of Years of Professional Experience	Areas of Interest (Rank 1 – 7)
1. Land Acquisition		
2. Legal		
3. Design		
4. Construction		
5. City Processes		
6. Marketing and Leasing		
7. Financing		

**How did you hear about the REDi Program?**

Thank you for your interest in the REDi Program. Applicants will be informed about selection decisions on or before December 7, 2018. Call Aubrey Albrecht at 612-338-1332 or email [Aubrey.Albrecht@ULI.org](mailto:Aubrey.Albrecht@ULI.org) for more information.

## **ULI MN Real Estate Diversity Initiative (REDi) Program Expectations**

The value of the REDi program experience is enhanced by the quality participation of its members. Each participant is therefore expected to be a committed group member, bringing their individual skills, assets, and strengths to their group discussion and final project.

### **OPEN, HONEST, SPECIFIC INFORMATION AND EXPERIENCE:**

Be willing to share your areas of expertise, insights, and ideas with the cohort. Come to sessions ready to participate openly and honestly with specific, detailed information and experience from your current and past experiences.

### **RESPECT FOR OTHERS:**

Assume good intent in dialogues. Help make discussions productive and high value by engaging your fellow participants respectfully.

Respect the time of your fellow participants, session facilitators, and guests by being physically and mentally present. The sessions have time for breaks throughout, so please keep the cell phone use to a minimum.

### **ENGAGE AND BE PRESENT**

Each participant has been chosen for the value that their unique background and experience brings to their small group and all participants.

Each session is designed to capitalize on the density of the program. Each session has content that will be referenced in future sessions and pertinent to the success of the group projects. It is important that all participants attend all the sessions.

**Sessions are held from 1:30 – 4:30pm on 1/7, 1/22, 1/28, 2/4, 2/25, 3/4, 3/18, 4/1, 4/22, 4/29, 5/6, 5/20, 6/3, 6/17, and 6/24**

Highly suggested readings are a key part of your engagement in the program and your take home value of the curriculum. Completing the readings prior to the sessions will add value to the content and in-person dialogues.

### **RECRUIT THE BEST AND BRIGHTEST:**

Participants often come into contact with new leaders in the industry, with ideas and best practices that will add greatly to the value of the REDi Program. Recruit these people to participate in the program for future years and as leadership for the program.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_