

Who should be the “mobility manager” for privately-funded mobility-on- demand services?

- Right of way owners,
- acting jointly, matching the market for rides,
- using new expertise,
 - real time data
 - tech contracting
- seizing opportunity to achieve public goals.

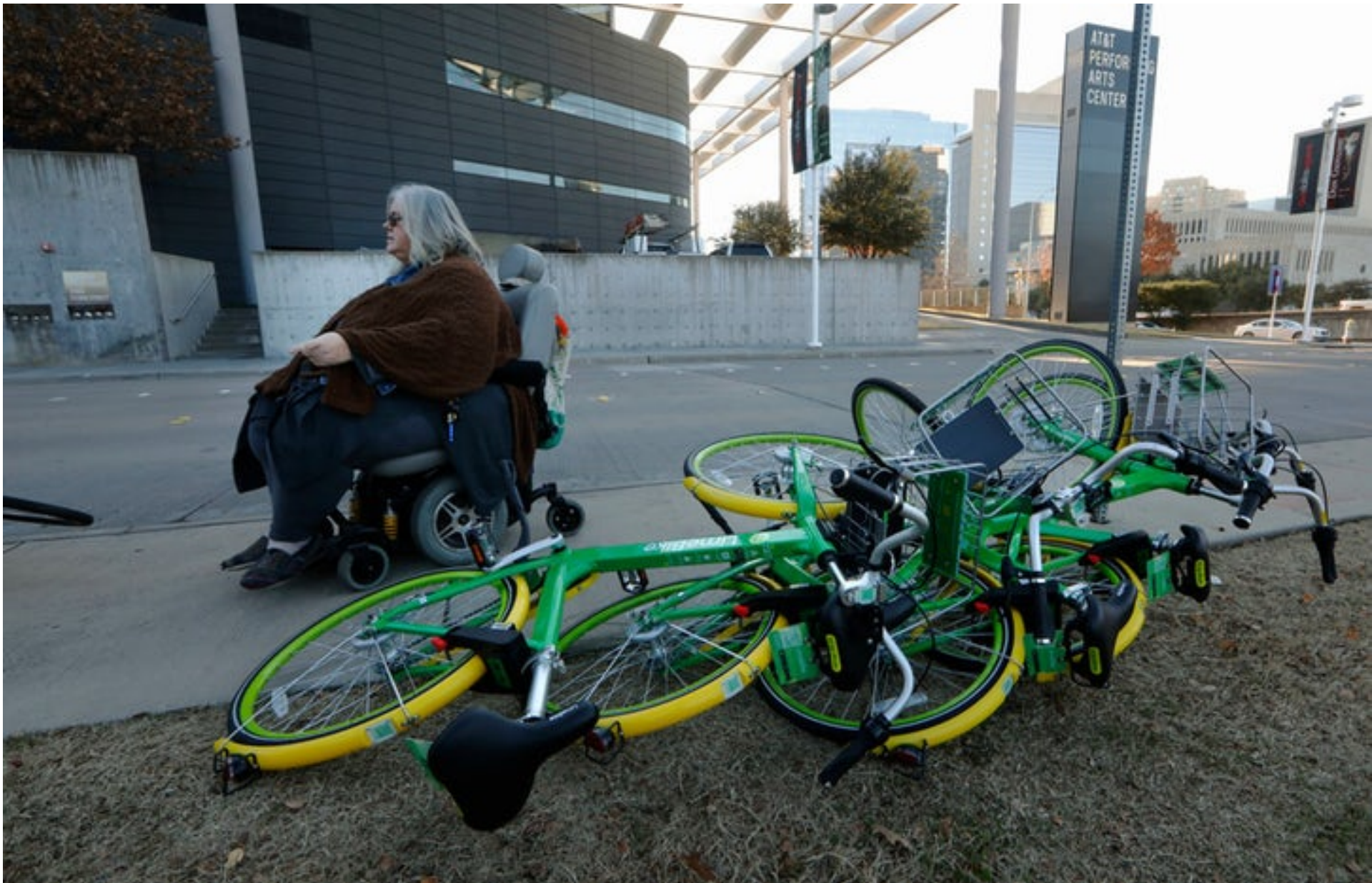


- November 2016 – massive scale-up in China
- Spring 2017 – 50 million trips per day
- July 2017 – Lime, Ofo, and Spin in Seattle
- December 2017 – Ofo and Mobike in 250 cities; both valued over \$3 billion
 - 20,00 bikes dropped on Dallas
- April
 - Mobike acquired by restaurant delivery company for \$3.4 billion
 - Uber buys Jump for \$200 million



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HOTEL
ACCESS





Charlotte warns scooter company to end service. Now riders are 'jamming city e-mails'



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LICENSE AGREEMENT

4. Virtual stations

- a. A virtual station (“Virtual Station”) is a permitted area in the City Right of Way designated by physical street markings, signage, and virtual geo-fencing, and shown on Licensee’s app/website where users or customers may park Fleet Bicycles
.....
- b.
- c.
- d. Licensee will submit a proposed plan for each Virtual Station location for City review and approval