

## ULI MN Housing Council

July 13<sup>th</sup>, 2017  
11:15am – 5:00pm  
McKnight Foundation, Board Room  
710 S 2nd St., 4<sup>th</sup> Floor, Minneapolis, MN 55401

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**Co-chair:** Colleen Carey, The Cornerstone Group  
**Co-chair:** Paul Mellblom, MSR Design

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**11:15am**      *Lunch and networking*

**11:30am**      *Welcome and introductions – Co-Chairs Colleen Carey and Paul Mellblom*

**11:40am**      *ULI Minnesota/Regional Council of Mayors*

### Presentations

**11:45am**      **Visualizing Density**

Julie Campoli, Terra Firma Urban Design

Julie Campoli is an urban designer and author who writes about urban form and the changing landscape. She combines a planner's perspective with a designer's sensibility to illustrate the built environment and the processes that shape it. She is the author of *Made for Walking: Density and Neighborhood Form*, and co-author of *Visualizing Density*, and *Above and Beyond: Visualizing Change in Small Towns and Rural Areas*. Julie has developed innovative graphic techniques to help people understand the relationship between design concepts and actual urban environments. Her most recent book, *Made for Walking*, uses hundreds of photographs, montages, maps and diagrams of North American neighborhoods to illustrate the types of urban form that make sustainable transportation possible. She writes, conducts workshops, and lectures throughout the country on the topics of walkability, density, housing, sustainable transportation, and green infrastructure. Her Burlington-based practice, Terra Firma Urban Design, specializes in town design, land use analysis and site planning for affordable housing, emphasizing the infilling of existing neighborhoods.

**12:30pm**      **Break**

**12:45pm**      **Case Study: Mariposa - South Lincoln Redevelopment Master Plan, Denver, CO**

Erin Christensen Ishizaki, Partner, Mithun

An urban designer, planner, and architect, Erin is passionate about building physical and social community. Her collaborative, listening approach results in high performance development for neighborhoods, housing authorities, private developers, and local governments. Erin is a national leader and advocate for healthy and sustainable urbanism; having pioneered the use of health impact assessments in design. Her areas of expertise include urban revitalization, affordable housing, EcoDistrict planning, and environmental metrics. She believes in the power of a holistic, human-centric approach and evidence-based design to maximize investment and vibrant community outcomes. Erin's early career focused on housing and neighborhood redevelopment planning. She spent nearly a decade responsible for mixed-use, mixed-finance projects for private and public sector clients in Washington DC, Boston, and for multiple HOPE VI projects. To date, she has led projects resulting in over 3,000 units of new housing. Her work has received industry and peer awards for innovation in health, equitable design, and sustainability. In 2014, the Urban Land Institute recognized Erin as a Global 40 Under 40 Professional.

**2:00pm**      **Break**

**2:15pm**      **Upstream Health Innovations**

Dr. William Walsh, Deputy Chief Innovation Officer, Upstream Health Innovations

William E. Walsh, MD serves as the Deputy Chief Innovation Officer at Upstream Health Innovations (UHI), the innovation team for Hennepin County Medical Center (HCMC). UHI uses human centered design to move healthcare upstream and transform our current healthcare model into one truly centered around people. Dr. Walsh has a particular interest in housing and health and works to create health equity for people experiencing homelessness. In addition to his work at UHI, Dr. Walsh is a practicing Facial Plastic and Reconstructive Surgeon at HCMC and the University of Minnesota and focuses on reconstructing people after cancer or trauma. Dr. Walsh's unique background includes extensive training and experience as both an artist and a surgeon. He received a BA in studio art and design and a BS from the University of Notre Dame. After becoming a Certified Medical Illustrator, he earned his MD from Northwestern University Medical School and completed a five-year residency there in Otolaryngology–Head and Neck Surgery. He was then awarded a facial plastic surgery fellowship by the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS).

**2:40pm**      **Healthy Building Network**

Gina Ciganik, Chief Executive Officer, Healthy Building Network

Gina envisions a day when the built environment contributes to the health of all people, especially communities of limited means who have the greatest health disparities and highest chemical exposures. She is nationally recognized for advancing policy initiatives and producing healthy and ultra-high-performance affordable housing. She is an experienced executive and community development leader with a proven track record of providing creative solutions to complex real estate, housing policy, and community health issues. Gina was previously Senior Advisor for Housing Innovation, creating and leading HBN's healthy materials expansion into the affordable housing sector with the HomeFree initiative. Prior to joining HBN, she spent 18 years at a Minneapolis-St Paul area affordable housing development organization as the Vice President of Housing Development. Gina led the development of thousands of affordable housing units, culminating in the construction of The Rose, a 90-unit apartment in downtown Minneapolis that set a new national standard for healthy materials use in affordable housing.

**3:05pm**      **Panel/Group Discussion: Health and Housing**

*What do we want leaders to know?*

**4:00pm**      *Cocktail Hour*

**5:00pm**      *Adjourn*