

ULI MN Housing Council

December 6th, 2017

12:00pm – 5:00pm

Briggs and Morgan, 2200 IDS Center (22nd Floor)
80 South 8th Street, Minneapolis, MN 55402

Co-chair: Colleen Carey, The Cornerstone Group

phone: 952.484.6857

email: ccarey@tcgmn.com

Co-chair: Paul Mellblom, MSR Design

phone: 612.209.7787

email: Paul@msrdesign.com

12:00pm *Lunch and networking*

12:15pm *Welcome and introductions – Co-Chairs Colleen Carey and Paul Mellblom*

What do we want leaders to know?

Presentations

12:30pm **United States Housing System**

Colleen Carey, The Cornerstone Group

Colleen founded The Cornerstone Group in 1993, after 10 years at Twin Cities Housing Corporation and Turner Development Corporation. Her vision still holds true today – to transform communities through socially responsible development projects. As President, Colleen is responsible for overseeing all corporate and financial operations including acquisitions, new development, redevelopment, asset management, property management, strategic planning and community relationship building. She's overseen the development or rehabilitation of 15 properties totaling over a \$250 million dollars. These projects represent a mix of housing types, ranging from 30 units to 200 units, affordable housing to market rate to luxury condos. She has also worked on rental and for-sale developments and has completed a number of restorations of historically significant buildings.

1:00pm **Dutch Housing System**

Julia Robinson, University of Minnesota College of Design

Julia Williams Robinson, PhD, FAIA, a registered architect, has written journal articles, chapters and reports that cover a wide-ranging subject matter including architectural theory, design methods, sociocultural factors, and architectural pedagogy. Her forthcoming book *Complex Housing: Designing for Density* is to be published late summer of 2017. The book reflects her study of contemporary Dutch housing between 1990 and 2010 inspired by seminars, semester-long studios in the Netherlands, and especially the M-Term trips she organized for students and professionals in 2007 and 2008. The book introduces the Dutch approach to housing as exemplified in eight cases of what she terms complex housing. Typology is employed to examine and compare the cases, revealing the design principles used to generate the projects. Lessons are drawn from the exemplars to show the potential and limitations for implementation of the innovative Dutch approach to housing and urban design in other contexts.

1:30pm **Break**

Learnings from Innovative Practitioners in Our Region

1:45pm

Terri Cermak, Cermak Rhoades Architects

Terri is President of Cermak Rhoades Architects, which she co-founded in 1993 with her partner Todd Rhoades after working at firms in Missouri, Michigan and Minnesota. With a strong interest in affordable housing and a desire to support the mission of service providers across the state, she has worked with and learned from a fantastic group of clients on over 7,000 dwelling units in new and existing buildings. Terri sits on Minnesota Housing's Technical Advisory Group and has presented workshops at several Corporation for Supportive Housing conferences. She earned a Bachelor of Architecture degree from Kansas State University.

Todd Rhoades, Cermak Rhoades Architects

Todd is an architect, urban designer and adjunct professor at the University of Minnesota. In his role as a firm principal at Cermak Rhoades Architects, he is the design coordinator and supervises teamwork on affordable and market rate housing developments, supportive housing communities and historic renovations. The scale of projects in the firm ranges from modest single family homes to \$50m mixed use developments. Todd is passionate about the environment and is an active board member at Great River Greening in St. Paul. He earned a Bachelor of Architecture degree from Kansas State University and a Master of Architecture degree from Cranbrook Academy of Art.

2:15pm

Michael Lander, The Lander Group

Michael Lander is a real estate developer and broker, urban planner, speaker, new urbanism advocate, and expert on Smart Growth and transportation policy. As founder and president of Lander Group, a Minneapolis-based real estate development firm specializing in urban infill projects, he leads the planning, design, and development of commercial, residential, and mixed-use developments across the Midwest and California. Lander Group, alone and in partnerships with other firms, has designed, developed and sold over 750 units and \$150 million dollars of infill residential/mixed-use projects, both new construction and substantial renovations or adaptive reuse. Lander's work is known for creating thriving urban spaces incorporating new urbanist principles, high-quality design and construction, and a commitment to the public realm. Lander Group was awarded the prestigious Multi-Family Developer of the Year Award from the National Association of Homebuilders (NAHB) and has received multiple Awards from BUILDER Magazine Builder's Choice, Professional Builder Magazine Best in American Living, Minneapolis Historic Preservation Commission, Saint Paul Heritage Preservation Commission, and the Committee on Urban Environment. Lander's work has also garnered recognition from the American Institute of Architects (AIA).

2:45pm

Group Discussion

What do we want leaders to know?

Regional and Statewide Reflections: Caren Dewar, ULI Minnesota

4:00pm

Cocktail Hour (Mission American Kitchen, 1st Floor IDS Center, 77 S 7th St, Minneapolis)

5:00pm

Adjourn