

ULI MN Community Development Council

November 5th, 2015
12:30pm – 5:00pm
Abdo, Eick & Meyers, LLP, Training Room
5201 Eden Ave #250
Edina, MN 55436

Co-chair: Scott Hickok, City of Fridley
Co-chair: Kevin Ringwald, City of Chaska

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12:30pm *Lunch and networking*

1:15 pm *Welcome and introductions*

Presentations

1:30pm **Case Study: Northern Stacks**

The redevelopment of a 122 acre superfund site in Fridley, MN. Two Million S.F. former Navy/FMC Manufacturing Facility site re-invented to provide a state-of-the-Art Industrial Campus. Two former exhaust stacks emblazoned with 6 prestigious, Battle E Awards will remain as well as a small historic museum element is part of the plan to remember and respect the site's history.

James Casserly, Attorney, Monroe, Moxness and Berg

James Casserly is an attorney at Monroe Moxness Berg PA. Jim provides leadership in the area of public finance related to redevelopment, economic development, and housing. His diverse client base includes large and small cities and authorities in the public sector, along with a variety of developers in the private sector. A frequent lecturer on creative public financing options, Jim remains involved in legislative activities related to public finance issues. This allows him to actively develop innovative public finance options to accommodate legislative changes. Jim received a B.S. degree from St. John's University, and a Juris Doctor from the University of Minnesota. He is admitted to practice in both state and federal courts and is a member of the National Association of Bond Lawyers. Jim has been honored many times as a "Super Lawyer" by Minnesota Law & Politics magazine.

Paul Hyde, Partner and Co-Founder, Hyde Development

Paul Hyde co-founded Hyde Development in 2012 with his father Mac to redevelop brownfield sites into new, sustainable, quality buildings. Prior to launching Hyde Development, Paul co-founded Real Estate Recycling with Mac Hyde in 1995 to develop contaminated property. Paul led the development efforts in Minnesota and has developed over 1.3 million square feet of new industrial buildings to date. Paul is responsible for leading Hyde Development's development projects.

2:45pm

Lightning Round: The Good and the Bad of Social Media

Tactical Urbanism: Engaging Residents to Envision the 8th Street Artery

Kersten Elverum, Director of Planning & Development, City of Hopkins

In her 24 years with the City, Kersten has been involved in a variety of housing and economic development activities focused on preservation, rehabilitation and redevelopment. Prior to joining the City of Hopkins, Ms. Elverum worked as the Assistant Director of Community Development for the City of Fort Dodge, Iowa. Kersten Elverum has a Bachelor of Science degree in Urban and Regional Studies from Minnesota State University, Mankato.

Response to Cancer Cluster Scare: Redevelopment of Super Fund Site

Scott Hickok, AICP, Community Development Director, City of Fridley

Hickok has 28 years of professional experience in the planning field. He has his Masters of Arts in Public Administration from Hamline University and a Bachelor of Science in Urban and Regional Studies and Planning from Mankato State University. He also has a certificate of Occupational Proficiency in Architectural Drafting from Mankato Area Vocational-Technical Institute. Hickok's philosophy of planning is that planning is more than creating and/or assuring proper spatial relationships for land uses and assuring their compatibility. His role as a planner also allows him to help plan for those whom might otherwise not have the tools or opportunity. Public involvement is essential to any planning success. Ultimately, people and our environment help us measure the success of our planning efforts.

Resident Use of Social Media: Opposition of Affordable Housing

Brent Mareck, City Administrator, City of Carver

Brent Mareck majored in political science at St. John's University in Collegeville, MN and earned a Bachelor of Arts degree in 1999. In 2001, he received a Master of Arts degree in public administration from Minnesota State University in Mankato, MN. During his masters work Brent also interned in the City of Oakdale's Community Development Department. Brent served as the City Administrator for the City of Winsted from 2001 to 2010 and has been the City Administrator for the City of Carver for the last five plus years. Brent, his wife Arika, and their two children live in Carver, MN.

Robbinsdale Birdtown: Capitalizing on Resident Social Media Platform

TBD, Resident of Robbinsdale, Birdtown Participant

4:00pm

Cocktail Hour

5:00pm

Adjourn