

## Getting it Done: TOD workshop series

### Here's What We Learned

September 8, 2010

Intended outcomes and results:

- **Create** equitable transit-oriented districts
- **Build coalition** of partners to work toward equitable TOD
- **Implement policies** in support of equitable TOD
- **Form new partnerships** to plan for and implement equitable TOD
- **Establish financing mechanisms** to reward equitable TOD

Potential Audiences:

- City Council / Planning Commissions
- County Commissions (CTIB)
- Watershed Districts
- Met Council Advisory (LCA) (TAB) (Met Transit)
- Legislative committees
- State / National conferences
- Other interest groups (ULI / RCM, developers, etc.)

Overview presentation will be customized to specific audience. To include:

1. Overview of who participated, shared definition of TOD, values behind TOD, regional planning focus
2. Strengthening implementation requires policies and partnerships
3. Review of series – key challenges / opportunities
4. Focus on each governmental level – policy options / action steps
5. Collaborative structures and potential partners
6. Call to action, next steps

SWOT team (CTOD, Advisory Group members to be identified) available to provide support / coaching to government partners willing to pursue action

Variations for content (customized versions):

- Basic TOD overview - policy options
- Examples of TOD (case studies)
- TIF 101

Handouts

- Four page overview with policy options
- Web site with informational links
- Local examples or TOD case studies
- Best practices from other places (i.e. Denver station area typologies)
- Legislative policies
- Finance resources
- Map of transit routes

### **Preliminary Top Ten TOD Policy Strategies:**

1. Zoning revisions - minimum FAR, maximum parking (joined #1 and #3 under Zoning)
2. Invest in a system of transit improvements - #1 under County re: CTIB actions to fund bike/walk connections to transitways and #2 under Met Transit
3. Prioritize investment areas by identifying regional growth centers and conducting regional market analysis (#1 and #2 under Regional)
4. Pass TIF for TOD (#2 under State Financing Implementation Tools)
5. Make Livable Communities Act more explicitly a TOD program.
  
6. Use planning, urban design policy to influence design, engineering of LRT, BRT (#4 under Met Transit)
7. Advocate against decentralized employment locations.
8. Land banking resources (patient capital) and strategies
9. Land trust options for residential and commercial sites.
10. Improve watershed planning and coordination with cities.