



# Strategic Planning Questions

December 2014

# Our Mission:

*Minnesota Housing finances affordable housing for low- and moderate-income households while fostering strong communities.*

# Minnesota Housing Financing Activities

- **Homebuyer and Homeowner**
  - **Mortgages with below-market interest rates**
  - **Down-payment & closing-cost assistance**
  - **Education, counseling, and training**
  - **Home improvement and rehabilitation loans**
  - **Community impact strategies – new construction and acquisition/rehabilitation**
- **Renter**
  - **Rental assistance payments**
  - **Loans for new construction and rehabilitation**
  - **Grants and assistance to prevent homelessness**

# 2013-15 Strategic Priorities

- **Promote and support successful homeownership**
- **Prevent foreclosures and support community recovery**
- **Preserve federally-subsidized rental housing**
- **Address specific and critical needs in rental housing markets**
- **Prevent and end homelessness**

# 2016-19 Strategic Plan Development Stakeholder Engagement

- 1. Identify Key Housing Issues –  
September through January**
  - Ask four strategic questions
  - Review local housing studies and plans
  - Analyze housing and community data
- 2. Discuss and Assess Possible Priorities –  
February through April**
  - Series of meetings by topic and/or region
- 3. Review Draft – 1 Month in May and June**

# Strategic Question #1

**What are the biggest or most important unmet affordable housing needs in Minnesota?**

# Strategic Question #2

**What key changes do you see happening in Minnesota over the next five years that will influence how Minnesota Housing operates and what the Agency's priorities should be?**

# Strategic Question #3

**What can Minnesota Housing do better to serve low- and moderate-income Minnesotans while fostering strong communities?**



# Strategic Question #4

**What should be Minnesota Housing's top priorities for the next five years?**

# For More Information

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