

ULI MN/Regional Council of Mayors Housing Initiative 2016 Work Plan

ULI MN/RCM Housing Initiative Mission: Provide a forum for public officials to connect with private sector time and talent to develop strategies for a more equitable and competitive region in support of a full range of housing choices. ULI MN and the Regional Council of Mayors partner with Family Housing Fund, the Minnesota Housing Finance Agency and Metropolitan Council to support the mission of the Housing Initiative.

***2016 Housing Initiative Work Plan Priorities:**

1. **Advisory Services.** Provide unbiased best practice advice on land use and building resilient and competitive communities with a focus on demographic shifts and changing market preferences.
 - **Navigating Your Competitive Future.** Hold 6-8 public sector workshops (city or county) on the impact of changing demographics, market preferences and the competitive advantage of a full range of housing choices in connected livable communities.
 - **Technical Assistance Panels.** Complete 2 Technical Assistance Panels that provide a more strategic focus on place for cities, counties and corridors.
2. **Southwest LRT Corridor Technical Assistance.** Gain acceptance of the **corridor wide housing strategy**; move toward implementation. Facilitate action on **corridor-wide financing tools and strategies** in advance of LRT construction.
3. **Housing Preservation and Regeneration.** Gain support for and increase awareness of housing preservation mechanisms; funding programs, rental licensing and code enforcement; administrative citations; neighborhood safety and enhancement programs; and 'housing choice' vouchers.
4. **Mixed Income Housing Finance & Policies.** Connect public and private thought leaders to identify and apply best practices, housing policies and innovative financing strategies in support of the development of mixed income housing.
5. **Common Interest Property Liability Reform.** Engage in a regional effort to reform common interest property liability laws to spur private sector investment of new common interest developments; townhome and condominium.

***Work plan is based upon the 2016 RCM Housing Priorities:** Mixed income tools and funding mechanisms; Housing preservation mechanisms: funding programs; rental licensing and code enforcement; administrative citations; neighborhood safety and enhancement programs; 'housing choice' vouchers; Condo liability reform legislation; Fair Housing/Supreme Court new ruling; Housing Summit 2016; Housing Tools: ULI MN Housing Policy Toolbox; MHFA/METC/ULI MN comp plan working group (connecting goals and resources); community land trusts; MN Challenge affordable housing talking points; culturally enriched communities principles; (Re)Development Ready Guide; Demographics/changing market preferences.

6. **Share and Apply Knowledge.** Provide opportunities to exchange cutting edge ideas, global trends and the wisdom of the room to change perspectives among public leaders and industry professionals.
- **(Re)Development Ready Guide.** Enhance online guide with new best practices and encourage local communities to embed practices and policies as a guide for actions and funding allocations; report on local community buy-in; connect to Metropolitan Council and implementation of local comprehensive plan updates.
 - **Minnesota Housing Policy Toolbox.** Create a fresh online presence that profiles local best practices at <http://minnesota.housingpolicy.org/>. Elevate application of resources throughout the region. Connect to the comprehensive plan updates and implementation of the Metropolitan Council Housing Policy Plan.
 - **Annual Housing Summit.** Celebrate success for the Housing Initiative work and profile key issues facing cities and the region. In 2016, connect with national experts to the impact to cities in furthering HUD fair housing ruling and rules.
 - **Culturally Enriched Communities Principles.** Share knowledge with ULI MN public and private sector networks and embed principles of the Culturally Enriched Communities within ULI MN resources.
 - **MSP County HRA/CDA.** Convene director level staff to foster collaborative learning for meaningful impact and change.
 - **Minnesota Challenge.** Advise in the application of local regulatory cost drivers and innovative solutions to support the development of a full range of housing choices; connect to the technical resources provided by ULI MN/RCM Housing Initiative.
 - **Community Development Council.** A forum for community development professionals and ULI MN members to share knowledge in a transaction based candid exchange, informed by key private sector real estate developers and investors, with a focus on state of the art, innovative real estate projects and practices.
 - **ULI MN Housing Council.** Provide a forum for private and non-profit housing development, design, and finance industry leaders and service providers who will examine best practices that support a full range of housing choices in connected livable places: challenges, opportunities, solutions that are responsive to shifting demographics, market preferences and industry changes. This Council will include professionals that provide varied perspectives on housing as a driver of economic prosperity, healthy living and housing choice.
 - **Metropolitan Council Local Policy Handbook.** Inform updates to local comprehensive plans by providing resources and technical assistance through the Metropolitan Council Local Policy handbook and local sector representatives with intentional connection to ULI MN Housing Policy Toolbox and Redevelopment Ready Guide.

Contact: <http://minnesota.uli.org/initiatives/housing/>

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