

The **SDC aims to accelerate the adoption and implementation of sustainability, resiliency, health and wellness** across the real estate industry. The council provides a forum for exchange of emerging best practices including planning, financing, entitlements, design, construction, and operational aspects of projects that advance triple bottom-line benefits while fostering more sustainable built environments.

Council presentations address a range of project types and scales, from buildings to regions, and include discussions on innovative strategies for energy and resource utilization, transportation and infrastructural systems, health and wellness, and tools for evaluating financial and operational performance.

In line with a **comprehensive vision of sustainability**, the council hosts conversations exploring the nexus between the built environment and resource efficiency, health outcomes, and natural systems. Exchange of “lessons learned” informs council members of the quantitative and qualitative added-value to real estate and the urban environment.

COUNCIL FOCUS STATEMENT

Sustainable Development Council
October 22, 2014

SDC Bullet Points

- Provide a forum for exchange of emerging best practices for sustainable development
- Foster health and resiliency in the built environment
- Promote regenerative, adaptive development that enhances natural systems and maximizes resource efficiency
- Share metrics and case studies for sustainable buildings, districts, and infrastructure
- Support strategic alliances that benefit and incentivize sustainable development

The BHP Initiative

- Launched July 2013 to promote health across the globe
- “ULI’s super-topic for the next year or so”
- Advisory panels, publications, advisory groups; toolkit underway
<http://uli.org/research/centers-initiatives/building-healthy-places-initiative/>
- Possible new product council aligned with BHP Initiative
 - A venue for cross-sector collaboration and discussion around real estate, the built environment and health.
 - Advance understanding and action on development practices that meet the market demand for healthy places

Baseline Ideas

1. Building Healthy Places is one of the most significant movements in the US
2. Developers have a greater impact on the public's health (through creating healthy places) than do doctors.
3. Market response to healthy places exceed developer expectations
4. A Healthy Place brand differentiates communities and buildings resulting in significantly higher values.
5. ULI should be the thought leader in this critical and evolving movement.

(Source: Dunn/Rummell)

Discussions Underway

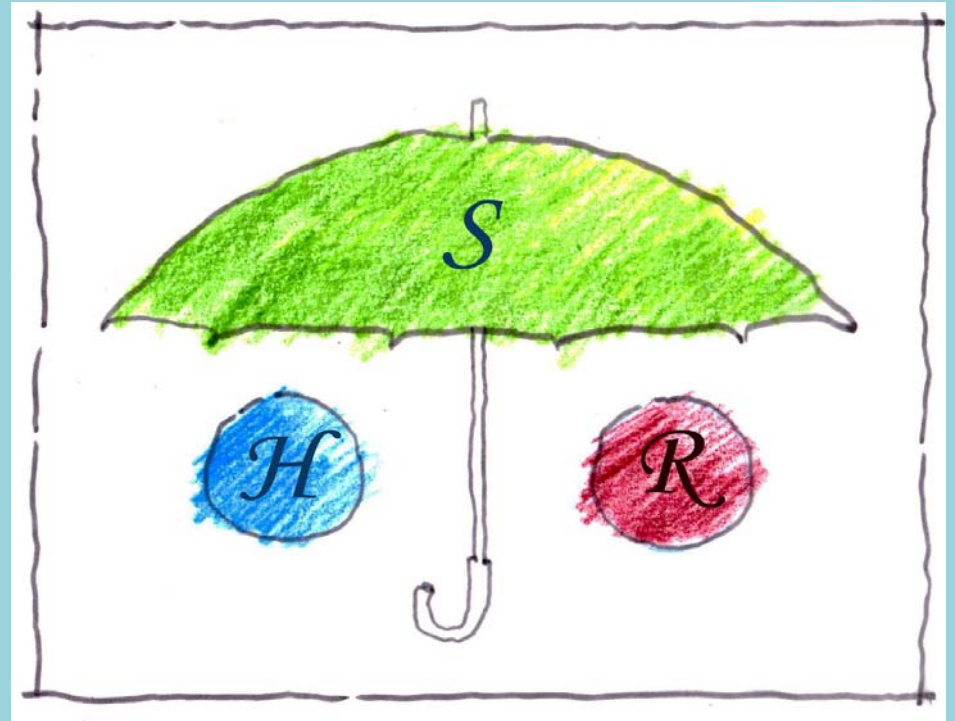
- Guests today: Chris Dunn and Suzanne Cameron.
- Immediate steps: convene a 3-hour Building Healthy Places Forum in conjunction with Spring Meeting in Houston. A likely date is May 12.
- At the Forum, ULI members can exchange ideas on the intersection of health and real estate.
- Subsequent forums can assess interest in BHP group and a Council could grow organically.
- Could be a flight of SDC...a separate council...or stay as a Forum.

**Models for the relationships of
Sustainability, Health, Resiliency...**

BUILDING HEALTHY PLACES UPDATE

Sustainable Development Council
October 22, 2014

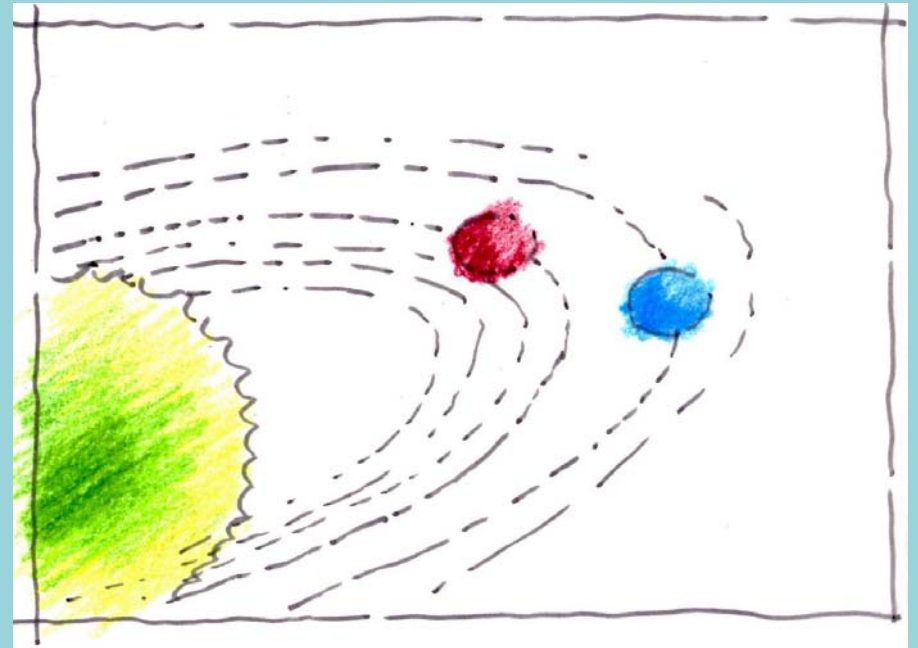
“The Mary Poppins”



BUILDING HEALTHY PLACES UPDATE

Sustainable Development Council
October 22, 2014

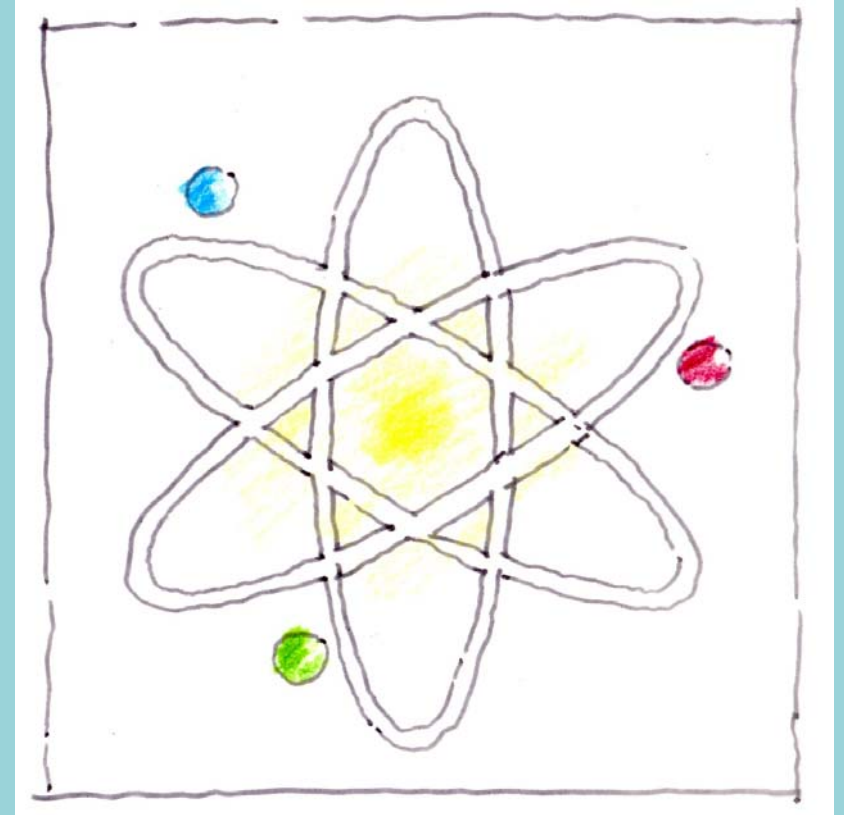
“The Carl Sagan”



BUILDING HEALTHY PLACES UPDATE

Sustainable Development Council
October 22, 2014

“The Robert Oppenheimer”



BUILDING HEALTHY PLACES UPDATE

Sustainable Development Council
October 22, 2014



