

ULI Minnesota

Young Leaders Group

ULI MN Mission:

ULI Minnesota actively engages public and private sector leaders to foster collaboration, share knowledge and join in meaningful strategic action to create thriving, sustainable communities.

ULI MN YLG Mission:

Developing, educating, and growing young real estate professionals.

Tagline:

Develop, Educate, Grow

Goals:

1. Prevailing Goals:
 - a. Develop Relationships, Networking Opportunities, and Membership Diversity
 - b. Educate Members with Thought Provoking Discussions and Cross-Industry Experiences
 - c. Grow and Support ULI Minnesota

Objectives:

1. Develop Relationships, Networking Opportunities, and Membership Diversity
 - a. Continue to develop mentoring programs
 - b. Partner with other professional organizations that may or may not necessarily be associated with ULI MN interests to gain a broader perspective of urban issues and initiatives
 - c. Expand outreach to recent college graduates and current students
 - d. Develop a broader member base (broader skill set (legal, commercial brokers, public relations, finance, etc))
 - e. Incentivize member engagement (greater benefits for board members vs. members vs. non-members)
 - f. Create meaningful, welcoming opportunities for YLG members to network and associate with other members (happy hours, community service events)
2. Educate Members with Thought Provoking Discussions and Cross-Industry Experiences
 - a. Provide unique, thought-provoking, and diverse educational opportunities
 - b. Provide opportunities for hands-on experience
 - c. Use existing members areas of expertise to teach/share new skills (development, design, planning, public policy, engineering, public relations, etc)
 - d. Use cross-industry panels to tackle current issues, use multiple perspectives
 - e. Discussions via case study
3. Grow and Support ULI Minnesota
 - a. Encourage YLG members to participate in ULI Minnesota leadership groups
 - b. Participate in ULI MN events and programs
 - c. Facilitate transitions from YLG to associate ULI membership
 - d. Engage ULI MN members with thoughtful, strategic conversations