

Regional Council of Mayors: September 12, 2016

REGIONAL INDICATORS DASHBOARD

Peter Frosch, VP Strategic Partnerships, GREATER MSP

The Regional Indicators Dashboard is a set of shared, objective metrics to track the Greater MSP region's overall success on critical economic, environmental and social outcomes that indexes our region against eleven competitively challenging and diverse peer areas from across the country on a broad set of metrics. These metrics are consolidated into seven categories—Economy, Business Vitality, Talent, Education, Infrastructure, Environment, and Livability—to create an aggregate comparison ranking.

The RCM has contributed to this project since its inception in 2014 by providing periodic input into what metrics are most valuable to the mayors, and Peter Frosch was in attendance to share the findings in the 2016 dashboard and collect data on possible new metrics for 2017. Overall, the MSP region ranked fourth out of twelve for the second year in a row, trailing only San Francisco, Seattle and Boston. The top four were unchanged though there was movement among individual metrics that comprise the ranking and there was also movement in the rankings of the eight other regions.

GREATER MSP identified eight “Big Questions” that it believes Regional Indicators Dashboard has raised and asked the RCM about which ones it was most motivated to answer:

1. Where is the global economy creating opportunities and headwinds for our region?
2. Why is our region so successful at including women and immigrants in the workforce but not racial minorities?
3. What is a family-sustaining wage in this region and how do benefits factor in?
4. What sectors are generating new jobs, where is job growth declining?
5. How is the region performing on innovation & entrepreneurship? Why is this important?
6. How many more net migrants do we need to be top quartile and what could trigger that improvement?
7. Is our low-carbon energy a rising competitive advantage?
8. How do we maintain relative affordability in housing? Is it at risk?

The mayors took ten minutes to discuss the results of the 2016 dashboard and answered a survey about which metrics they would prioritize for inclusion in 2017. The table below summarizes the survey results.

Category	Top Two Metrics	
ECONOMIC	Percent of jobs that are family sustaining (\$31K or 130% of poverty)	Employment gap between white people and people of color (aged 16–64)
BUSINESS VITALITY	Loans to businesses under \$1 million in revenue	Amount of venture capital
TALENT	Net migration of 25–34 year olds	Population of 25+ with Bachelor's degree or higher
EDUCATION	Percent of high school students graduating on time (people of color)	3 rd grade students achieving reading standards
INFRASTRUCTURE	Percent of population living within 30 minutes of 100,000 jobs by transit or walking	Percent of population with commutes less than 30 minutes
ENVIRONMENTAL	Energy cost	Percent of electricity that is non-carbon

LIVABILITY

Average percentage of household income spent on housing + transportation

Number of violent crimes per 100,000 residents

2017 PRIORITY CATEGORIES

Business Vitality (tie)

Infrastructure (tie)

Peter's full presentation can be accessed [here](#).

Access the 2016 Regional Indicators Dashboard [here](#).

THE POWER OF COLLECTIVE EFFORTS

[John Stanoch, Interim CEO, Minneapolis Regional Chamber of Commerce](#)

Mr. Stanoch was on hand to share his recent efforts in support of the Orange Line bus rapid transit route to link the south metro into downtown Minneapolis by standing with Mayors Hodges, Goettel, Winstead and Kautz to make the case for the project. He also reflected on his time as Interim CEO at the Chamber, and observed that our region has a long history of people making investments for a future they won't see. He praised regional leaders for recognizing that attracting major events is a benefit for the whole region and expressed gratitude for progressive business community leaders for asking what we can do for the benefit of all residents.

UPCOMING RCM TOPICS AND 2017 PRIORITIES

[Innovation in Housing, Transportation, and Talent Attraction and Retention](#)

The mayors engaged in a conversation about where they wanted to focus for 2017. Among the several ideas that were discussed, three emerged as targets for next year's RCM sessions: housing, transportation and workforce attraction and retention with a focus on emerging best practices and innovative ideas.

Following the GREATER MSP presentation, the region's talent shortfall was top of mind. A few mayors shared stories of meeting with business leaders in their community who told them how difficult it was to find enough people to fill the roles they need in their companies. Particular attention was focused on the shortage of skilled tradespeople such as construction workers and electricians who may not have the same education needs as other professions. Housing and transportation also continue to be key challenges for regional communities, and several mayors expressed a desire to learn more about innovative solutions and emerging best practices both in other parts of the U.S. and internationally.

Several mayors shared that they greatly value the forward-looking content of RCM meetings, explaining that it helps them stay aware of issues that may affect their communities. This translated into a desire to go even further in bringing innovative ideas to the mayors and giving them additional guidance on how to take action based on what they learn.

JULY RCM MEETING FOLLOW-UP DISCUSSION: 21ST CENTURY POLICING

[Access the "21st Century Policing Report" here](#)

As an update from the July RCM meeting, Mayor Peter Lindstrom of Falcon Heights and Mayor Jerry Faust of St. Anthony shared updates on the dialogues in their communities related to 21st century policing. They talked about how much they have learned from community members about the relationships citizens have with the police, both positive and negative, and what changes can be made to improve those relationships.

Mayor Chris Coleman of Saint Paul was asked to share some of what he has learned and what has worked in his city, and he offered that implicit bias training and de-escalation training are both especially important. He also explained that it is important for police chiefs to have relationships with a diverse set of community leaders before an incident takes place rather than trying to build it after the fact. Collectively, the mayors expressed a desire to continue sharing what they learn and supporting each other's communities in whatever ways they can.

COMING UP

The next meeting of the Regional Council of Mayors will be Monday, October 10th from 11:30 a.m. to 1:30 p.m. in the Seattle Room at Dorsey & Whitney, 50 South 6th Street, Minneapolis, MN.

ATTENDEES

Mayors

Mary Giuliani Stephens	City of Woodbury (Co-Chair)
James Hovland	City of Edina (Co-Chair)
Debbie Goettel	City of Richfield (Chair, HRC Initiative)
Mike Maguire	City of Eagan (Chair, Housing Initiative)
Elizabeth Kautz	City of Burnsville (RCM Founder)
Jim Adams	City of Crystal
Chris Coleman	City of Saint Paul
Bob Crawford	City of Elko New Market
Molly Cummings	City of Hopkins
Jerry Faust	City of Saint Anthony
Shep Harris	City of Golden Valley
Marvin Johnson	City of Independence
Stan Karwoski	City of Oakdale
Sandra Kresbach	City of Mendota Heights
Denny Laufenberger	City of Chanhassen
Peter Lindstrom	City of Falcon Heights
Lili McMillan	City of Orono
Tim McNeil	City of Dayton
Duane Poppe	City of Osseo
Ken Willcox	City of Wayzata
Janet Williams	City of Savage
Gene Winstead	City of Bloomington

Guests

Peter Frosch, GREATER MSP; John Stanoch, Minneapolis Regional Chamber; Cecile Bedor GREATER MSP; Michael Huber, Blue Cross and Blue Shield of MN; Tara Beard, Family Housing Fund; Ellen Sahli, Family Housing Fund; Rick Carter, LHB; Jamie Verbrugge, City of Bloomington; Jennifer O'Rourke, Metropolitan Council; Mike Mornson, City of Hopkins; Libby Starling, Metropolitan Council; Mike Ericson, City of Centerville; Diane Norman, RSP; Max Musicant, Musicant Group; Pat Mascia, Briggs & Morgan; Jay Lindgren, Dorsey; Mark Casey, City of St. Anthony; Bake Baker, McGough Construction; Burke Murphy, CSW; Emily Goellner, City of Golden Valley

ULI Minnesota Staff and Consultants

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